



 **Prospects**
Mobile

 **Brand & Share™**

User Guide



This Guide

Whether it's staying in touch with your clients or creating relationships with new leads. We understand that this is how you set yourself apart from the competition.

Prospects Mobile allows you to do just that by giving you access to your clients all while keeping you connected to your MLS. In this guide, you will find all the information you need to take advantage of the Brand & Share features of your Prospects Mobile application.

Table of Contents

Brand & Share	3
Getting Started	3
Uploading Your Logo	3
Changing Colours	4
Sharing Your Branded App	4
Accepting A Lead	5
Interacting With A Contact	5



Need Help?
Contact us!

By email:
By phone:

support@prospects.com

1-888-765-9221

Mon-Fri 9am-6pm ET

Brand & Share

Brand & Share is a unique feature that allows Real Estate professionals to create and brand their very own mobile application.

Not only will your app be branded but, you will be able to use it to interact with your clients by sending them messages and suggestions about potential listings.

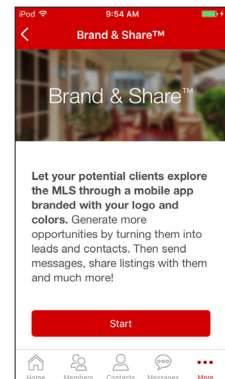
Getting Started

You will need to upload your logo and chose the desired colour scheme to brand your mobile app.

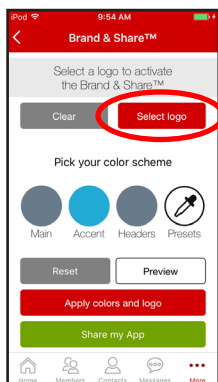
To do this, first login and press on the [Settings] button of the application.



From here you will choose [Brand & Share] and press the [Start] button.



Uploading Your Logo...



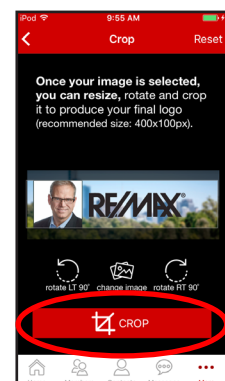
Press on the [Select] or [Select Logo] button to upload your logo.

Select your logo from the saved images on your device.

Note: If it is the first time you do this, your mobile device will ask permission to access the photo album of your device.

Once your logo is selected, you can make adjustments by zooming in/out or rotating with the help of the tools available.

Press the [Crop] button when you've obtained the perfect fit! This will save the changes and bring you back to the initial setup page.

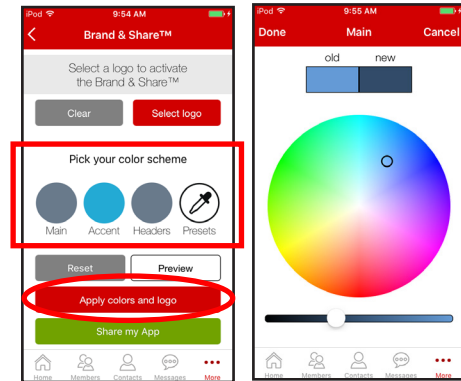


Changing Colours...

Now that your logo is selected, you can begin to pick the colours that better represent your brand.

We included a few [Presets] for some of the more commonly known banners. To use a unique colour scheme, press on the [Main], [Accent], and [Headers] buttons.

Pick the colours of your choice by moving your finger around the colour selection circle and adjust the colour's tone by sliding left and right at the bottom.



Once done, press the [Apply colours and logo] button. This will save all the changes you made.

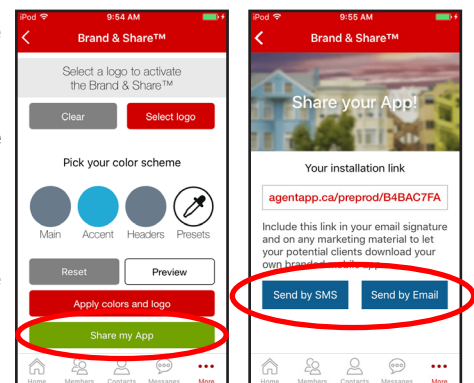
Sharing Your Branded App

Brand & Share is a great way to build your client base.

By pressing on the [Share my App] button, you can generate a link that will give anyone access to your branded app.

When you press the [Share my App] button, you can choose to send the link via SMS (text message) or Email.

If you want to take it one step further, you can even copy the link and use it in communications such as flyers, social media campaigns, and email signatures.



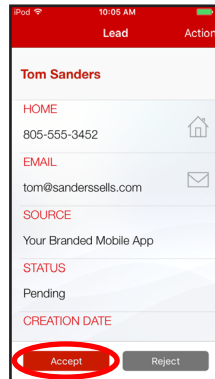
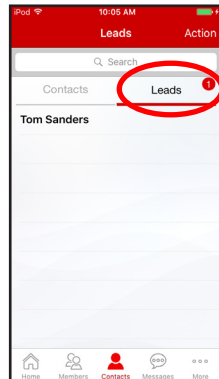
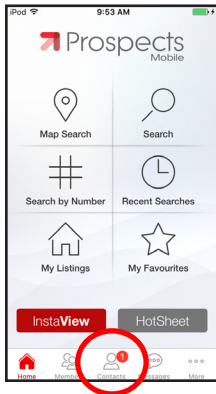
Once someone presses on your Brand & Share link from their mobile device, the following will take place:

1. They will be redirected to a page that will walk them through the installation process. They can choose from one of 3 ways to install your app.
2. Once they have installed the app, they will be asked to provide their contact information. This will create a lead in your Prospects Mobile application that can later be accepted or rejected through your contacts.
3. The individual will now have access to your branded app and can begin searching for properties.

Note: If you do not accept the lead, you will not be able to interact with the individual. Once you accepted the lead, you will be able to suggest listings and send them messages through Prospects Mobile.

Accepting A Lead

Now that your branded app is customized, you are now able to receive leads through the [Contacts] of Prospects Mobile!



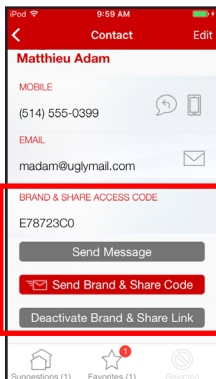
You can accept these leads under the [Leads] section of your [Contacts].

Once a lead is accepted, it becomes a contact.

The individual will receive a message explaining that they can now collaborate and share info with you.

Interacting With A Contact

You will see a few options that will allow you to interact with the individual through the contact record that was created.



[BRAND & SHARE ACCESS CODE] - Retrieve your client's access code. This code will not be present if your client has not used your branded app yet.

[Send Message] - Send a message to your client via Prospects Mobile. Both you and your client will receive notifications if you have received a new message.

[Send Brand & Share Code] - Provide an installation code for an existing contact via email or text message.

[Deactivate Brand & Share Link] - Deactivate your branded app if your contact no longer needs it.

You will also find a few options at the bottom of each contact record.

[Suggestions] - Properties linked to a contact will be sent to them via your branded app. If you ever need to refer back to those suggestions, they can be found with this button.

[Favourites] - Properties your client has added to their favourites through your branded app can be reviewed with this button. These properties will give you a better idea as to what your client is looking for.

[Rejected] - Properties you have suggested that have been rejected by your client through your branded app can be reviewed with this button.

